

Assette + Data Vault

Generate Effective Client Communications

Separate yourself from the competition by using Assette's software with BNY Mellon Data and Analytics Solutions' Data Vault. With your data organized, cleaned and securely housed in Data Vault, the seamless client reporting and sales enablement capabilities of Assette are just a connection away.

Marketing Made More Effective

Client communications are integral to your business. But finding, manipulating, and formulating the data necessary for these materials can be time consuming and difficult. Integrating Assette with Data Vault automates the production of valuable fact sheets, presentations, pitch books, portal content, and more.

DATA VAULT ENABLES YOU TO:

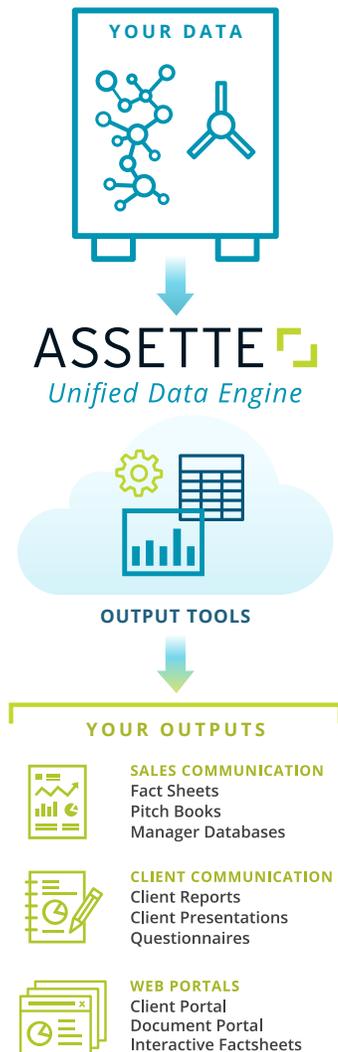
- Collect, connect and experiment with structured and unstructured data across your organization, regardless of its location,
- Leverage the latest data and analytics capabilities,
- Easily locate data, models and uses cases,
- Rely on machine learning for accuracy and completeness,
- Integrate APIs (application programming interfaces) with Data Vault's open, modular platform

WITH THE ASSETTE SOFTWARE, YOU CAN:

- Author templates for client reports, pitch books and fact sheets using software you already know, such as Microsoft PowerPoint
- Generate and review client reports and marketing output in one system
- Specify reviewers based on the content
- Share approved content directly from Assette to clients and consultants via email or client portal

A PERFECT COMBINATION

Together, Data Vault and Assette make it simple to produce consistent, high-quality marketing and communications materials. With Assette + Data Vault, there's no need to house data in a separate data warehouse. Just "fetch" your data from Data Vault and use Assette to create marketing materials. As Assette is already integrated with Data Vault, you can enjoy quick onboarding of the solution. Moreover, Data Vault is in sync with the latest market data, so your pitch books, presentations, and other collateral are always up to date.





ABOUT ASSETTE: Assette software automates the creation, review and delivery of client, sales and web communications from a single, trusted source of data. Asset managers use the software to generate fact sheets, pitch books, client presentations and client reports.

ABOUT BNY MELLON DATA AND ANALYTICS SOLUTIONS: BNY Mellon Data and Analytics Solutions is a cloud-based content and software offering that builds client-centric data, technology and content capabilities. Operating with the skill and agility of a fintech, Data and Analytics Solutions offers solutions that leverage the latest data and analytics capabilities for supporting new use cases and data content. From the front to back office, clients can use our solutions to efficiently collect, connect and utilize data—the world’s newest strategic asset class.

FOR MORE INFORMATION ABOUT BNY MELLON DATA VAULT:
www.bnymellon.com/us/en/solutions/data-and-analytics/data-m

FOR MORE INFORMATION ABOUT ASSETTE: www.assette.com

