

Assette + Arria deliver automated, AI-based commentary within client reporting and sales enablement software

The combination of Assette and Arria software enables asset management firms to transform data into natural language for commentary and automatically populate that narrative in client reports and sales enablement materials. The entire process happens within a single system.

While Assette software currently includes rules-based Natural Language Generation (NLG), Arria's NLG is based on Artificial Intelligence (AI), delivering a more sophisticated and nuanced approach to asset management commentary.

Why AI?

This AI-driven approach is important when it comes to narrating the data in client reports. Writing the "rear-view mirror" portion of commentary is essential, but time-consuming and error-prone. Automating this portion streamlines the commentary process. By automating the cumbersome portion of commentary generation, asset managers will have more time to focus on adding valuable perspectives on why things happened and what may happen in the future.

A single platform infused with AI

Through this partnership, firms have a single, integrated solution that solves a specific business need (client report creation, factsheet generation etc.), with AI-infused commentary.

When combined with broader commentary and client reporting automation, NLG capabilities are incredibly useful to asset management firms. With this partnership, asset management firms will benefit from:

- **LESS TIME SPENT ON MUNDANE PROCESSING EFFORTS**, giving them more time for communicating the value and perspective of their team.
- **UNLOCKING INSIGHTS AND TRENDS BURIED IN DATA FASTER WITH AI**, delivering better commentary.
- **NO MORE STAND-ALONE SYSTEMS** that require costly data integration and then further integrating NLG into output generation tools.
- **ONE PLATFORM THAT INCLUDES THE CONTENT** authoring/generation, review and delivery capabilities firms need.

How does it work?

The Assette platform sends the relevant data securely to Arria. Using its advanced AI capabilities, Arria analyzes the data and turns the results into a written narrative. The narrative is then available in Assette and can either be automatically populated into the commentary or worked manually through Assette's authoring, review, and delivery tools.

Technical integration is supported by Assette and Arria. To request a demo of the integration, contact your Assette or Arria representative or [complete this form](#).

