

PRESS RELEASE

Assette Introduces Software to Increase Asset Managers' Sales Efficiency Vontobel Asset Management Selects the Software for Sales Presentations

BOSTON, MA – April 23, 2008 – Assette announced today that it has extended Assette Presentations software to support the sales presentation needs of asset management firms, and that Vontobel Asset Management will be using the new software to create sales presentations.

Assette Presentations easily integrates data and creates customized sales and client meeting presentations. The software was introduced to the industry nearly two years ago and is used by a number of leading asset management firms.

The extended functionality, called Assette Presentations - Sales Module, can now be purchased separately for the unique purpose of creating sales presentations versus more complex and data intensive client meeting books. The Sales Module integrates composite level data necessary to produce sales presentations and includes a slide library and assembly wizard for the efficient compilation of PowerPoint presentations.

"We wanted to carve out the new functionality into a separate module so asset managers could quickly get their feet wet using our solution" said Marc Filipkowski, director of sales and business development at Assette. "Implementation is quicker, the cost is lower, and consequently there is less risk to an asset manager with the new module. We fully expect that once clients experience the value the system brings to their firms, they will upgrade to the complete Assette Presentations solution."

Filipkowski said that the decision by Vontobel Asset Management to incorporate Assette Presentations - Sales Module into its operations, speaks to its viability. Vontobel Asset Management is a wholly owned subsidiary of Vontobel Holding AG and a sister company of Bank Vontobel AG, one of Switzerland's foremost private banks. Vontobel Asset Management provides sophisticated global asset management services to US and non-US investors alike.

"Vontobel Asset Management is a prestigious firm and we're thrilled to be working with them," said Filipkowski. "Asset managers are increasingly realizing that there is a more efficient, accurate, and scalable way to produce presentations like sales pitch books. Instead of manually aggregating data from multiple sources, which takes time and is prone to error, firms using Assette Presentations can easily integrate the required data and produce the same reports in just seconds. Money managers are in business to grow and retain assets - not spend hours manually producing presentations."

"We see Assette Presentations as a very useful tool to help with new business development and improve efficiency and scalability as we grow," said Thomas Wittwer, managing director and head of marketing and sales for Vontobel Asset Management, Inc. "We also liked Assette's technology model which doesn't require us to install or maintain hardware or software."

About Assette

Assette improves sales and client service at asset management firms through higher quality presentations and reports. Portfolio managers, client service personnel and marketing staff can easily integrate data and deliver customized presentations and reports in dramatically less time and with fewer errors using the company's main products: Assette Presentations™, Assette Statements™ and Assette Portfolio Access™. Based in Boston, Assette focuses on solving the business challenges of the mid-market asset management industry. For more information, please visit www.assette.com.

Contact

Marc S. Filipkowski, Director of Sales and Business Development, Assette 617-723-6161 x246