

PRESS RELEASE

Assette Provides Bellatore, LLC With Client Reporting Software

Growing demand by asset managers for better data integration and client reporting continues momentum for Boston technology firm

BOSTON, MA - November 18, 2008 - Assette, the leading provider of presentation and client reporting applications for the asset management industry, announced today it will provide client reporting software to Bellatore, LLC.

San Jose, California-based Bellatore will implement Assette Statements™ for its client reporting needs. Assette Statements™ integrates data from investment systems and allows asset managers to easily create and deliver customized client reports to financial advisors and investors.

"Bellatore is quickly establishing itself as a premier turnkey asset management program," said Marc Filipkowski, director of sales and business development of Assette. "Assette Statements™ will enable Bellatore to efficiently deliver data-rich, private-labeled client reports to their financial advisors and investors. Assette Statements™ improves the operational productivity and client service of asset managers - both vitally important given the current market environment."

"We chose Assette based on its proven track record of helping other asset management firms with their client reporting challenges," said Al Steele, president and chief executive officer of Bellatore. "Our growth depends on our ability to efficiently deliver client reports that meet the unique information requirements of advisors and investors. Assette's familiarity with Vestmark, our portfolio accounting system, and its ability to integrate data were also crucial to our decision."

The Bellatore agreement, as well as other deals signed by Assette this year, reflects a growing trend by asset managers to invest in client reporting technology.

"Most firms continue to face complexities and inefficiencies when it comes to client reporting," said Thusith Mahanama, chief executive officer of Assette. "What makes matters worse is the current market environment, which has stretched thin the resources of many asset managers - particularly in the areas of client service and operations. Our solutions help asset managers focus on what they do best - managing investments and accumulating and retaining assets."

About Bellatore, LLC

Founded in 2006, Bellatore, LLC is a financial services company that delivers knowledge leadership services and turnkey asset management solutions. Bellatore provides a distinct array of practice management services to independent financial advisors interested in accelerating their practices. Bellatore also helps financial institutions bring meaningful value to their businesses through practice management and business consulting, public speaking, wholesaler training, and business intelligence services. For more information, visit www.bellatore.com.

About Assette

Assette makes it easy to integrate data and create sales presentations and client reports. Portfolio managers, client service personnel and marketing staff can easily integrate data and deliver customized presentations and reports in significantly less time and with fewer errors using the company's software-as-a-service applications. Based in Boston, Assette focuses on improving sales and client service in the asset management industry through higher quality presentations and reports. For more information, please visit www.assette.com.

Contact

Marc S. Filipkowski, Director of Sales and Business Development, Assette 617-723-6161 x246.