



Fully hosted

Produce customized PDF statements and PowerPoint presentations

Deliver client reports via email, secure client portals, or through Assette's Print & Mail Service

Easily pull client portfolio information from portfolio accounting systems and Excel

Eliminate manual tasks like running reports, copying and pasting data, collating statements, stuffing envelopes, and mailing client reports

Communicate results effectively and keep your clients informed

Improve scale and efficiency

Accurately convey your corporate brand

Easily prepare customized PDF statements and PowerPoint presentations

Most investment advisers struggle to prepare and deliver client presentations and monthly/quarterly account statements that are customized to meet client requirements. Assette EasyReports allows for the easy customization of client presentations and monthly/quarterly client reports with just a few clicks of a mouse. With Assette EasyReports, it's easy to customize, generate, and deliver PDF account statements and PowerPoint client presentations to effectively communicate results and keep your clients informed.

Easily collate and deliver client reports

The seemingly simple process of collating and delivering client reports can often be daunting. Most investment advisers "hijack the conference room" each month/quarter to collate reports, stuff envelopes, and otherwise prepare their client reports for delivery. Assette EasyReports allows for the easy collation, including insertion of commentary, and electronic delivery of client reports. A variety of delivery options are supported. These include email, publishing client reports to secure web portals, and traditional print and mail - including Assette's fully outsourced printing and mailing service.

Easily integrate data from portfolio accounting systems

When it comes to client reporting, a big challenge faced by many investment firms is extracting data such as holdings, transactions, performance and fund ratings from accounting systems and third-party applications, and then re-formatting that data into PowerPoint or PDF reports. Assette EasyReports contains proprietary "Connectors" to various accounting systems and supports importing data from Excel, allowing for the seamless integration of data from different systems. With Assette EasyReports, it's easy to extract and update client portfolio data and populate PDF statements and PowerPoint presentations.

Easily increase scale and efficiency

It often can take hours to produce a single client meeting presentation and days to prepare and deliver monthly/quarterly client account statements. The process is inefficient and archaic. Instead of building client relationships, managing client investments, and developing new business, valuable staff spends too much time on mundane report administration that adds little value. With Assette EasyReports, client presentations can be produced in just seconds and hundreds or even thousands of account statements can be generated and delivered electronically to your investors. All the time spent on client reporting can be re-allocated to what you do best - retaining and accumulating client assets.

Easily design and customize statements and presentations in PowerPoint

Designing statements and presentations with Assette EasyReports is simple. The user interface is Microsoft PowerPoint, giving your staff a familiar interface to design and customize account statements and client presentations. Because the interface is familiar to you, the system requires little training and new users can be up and running in just a few hours.

Easily improve your brand image

Many advisers produce client reports that do not effectively communicate a professional corporate image. With Assette EasyReports, you can produce high-quality, data-rich, professional looking presentations and statements that effectively convey and enhance your brand in the marketplace.

For more information

Assette EasyReports - easy to afford, easy to implement, easy to use, and easy to improve your business results! For more information visit www.assette.com or call 877-723-6161 today.

Assette EasyReports includes proprietary "Connectors" that extract data from a variety of portfolio accounting systems. In addition, importing data from Excel is supported. The data extracted by the Connector software and Excel files are securely transferred over the Internet to Assette's data center, and Assette EasyReports quickly pulls this data and populates PDF and PowerPoint reports automatically.

Assette EasyReports allows you to easily design, generate, and deliver customized account statements and client presentations on your desktop.

