



## Fully hosted

Provide customized portfolio data and other financial content over the web

Easily pull client portfolio information from portfolio accounting systems and Excel

Communicate results effectively and keep your clients informed

Improve scale and efficiency

Accurately convey your corporate brand

## Easily provide portfolio information - over the web

Most investment advisors struggle to understand what role the Internet should play in their business model. Assette EasyAccess enables investment advisors to provide their clients with access to customized portfolio data and other financial content with just a few mouse clicks. Assette EasyAccess helps you effectively communicate results to clients via a secure web portal.

## Easily increase scale and efficiency

With Assette EasyAccess, your clients easily access a secure website to answer routine portfolio questions (e.g. how many shares of a particular security do I own, what's my current asset allocation, etc.) - saving them time and alleviating back and forth phone calls and e-mails to/from your staff. Furthermore, Assette EasyAccess can be used by your employees to quickly retrieve client account information so they can efficiently and effectively respond to investor inquiries that require human intervention. Your staff can be more efficient by eliminating manual processes and instead focus on providing high-touch, proactive client service to help accumulate and retain client assets.

## Easily integrate data from portfolio accounting systems and Excel

When it comes to client reporting, a big challenge faced by many investment firms is extracting data such as holdings, transactions and performance from accounting systems and then re-formatting that data for easy online usage. Assette EasyAccess contains proprietary "Connectors" to various accounting systems and supports importing data from Excel, allowing for the seamless integration of data from different systems. With Assette EasyAccess, it's easy to extract and update client portfolio data and populate an easy-to-use, secure web portal.

## Easily keep your clients informed

Assette EasyAccess populates a secure client website with up-to-date portfolio information on a daily basis. Holdings, transactions, asset allocation, sector exposure, performance, realized gains/losses, and cash balances are all available to your clients as of the previous business day. Moreover, you can provide clients with other important financial content such as their monthly/quarterly client reports, commentaries, research and regulatory updates, and relevant firm news. Your investors will always have current, accurate information at their fingertips and will better recognize and appreciate the value your firm provides.

## Easily improve your brand image

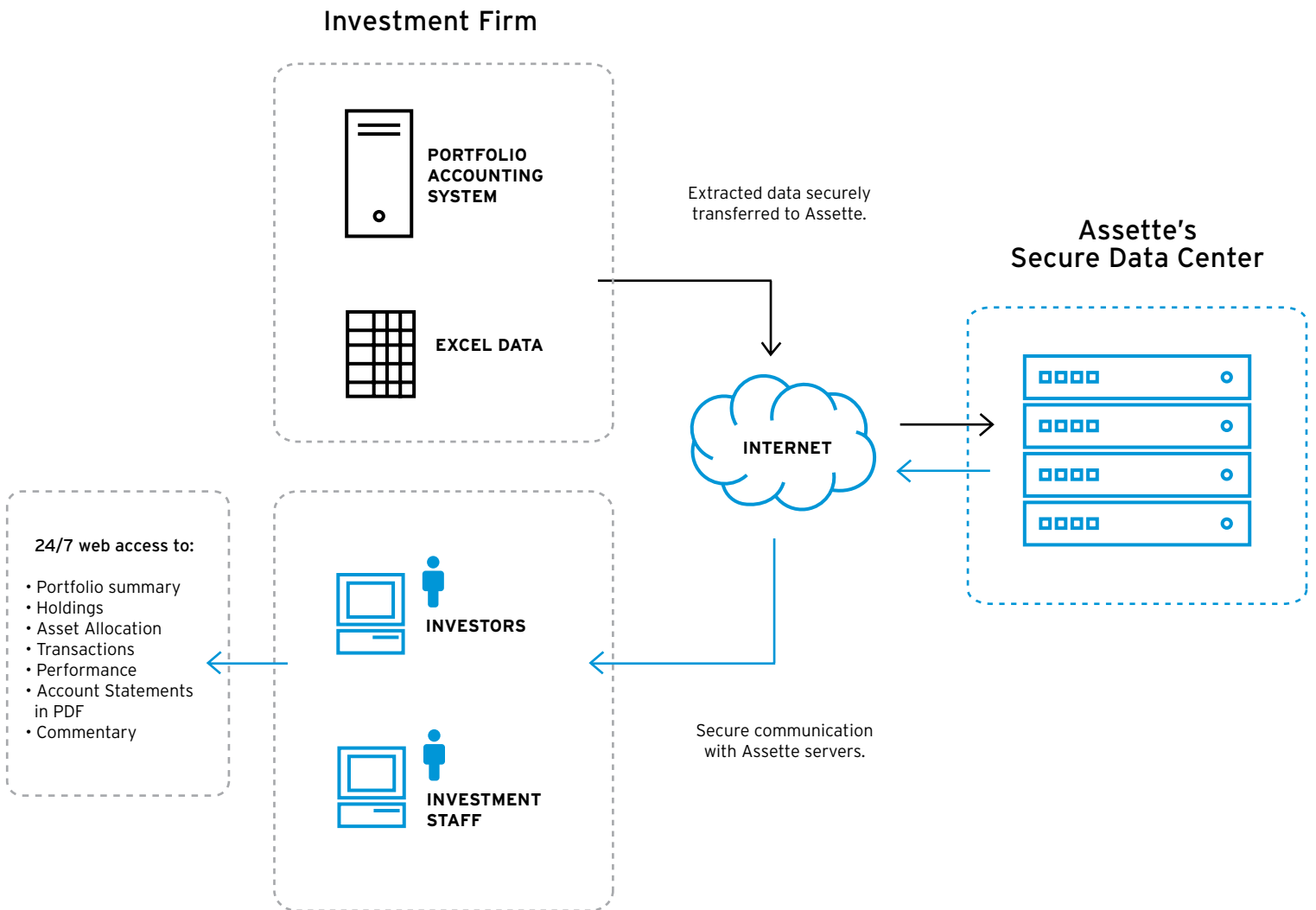
Many advisors struggle to effectively communicate their results over the Internet. With Assette EasyAccess, you can communicate with your clients via a private-labeled, data-rich, and secure web portal that effectively conveys and enhances your brand in the marketplace.

## For more information

Assette EasyAccess - easy to afford, easy to implement, easy to use, and easy to improve your business results! For more information visit [www.assette.com](http://www.assette.com) or call 877-723-6161 today.

Assette EasyAccess includes proprietary “Connectors” that extract data from a variety of portfolio accounting systems. In addition, importing data from Excel is supported. The data extracted by the Connector software and Excel files are securely transferred over the Internet to Assette’s data center, and Assette EasyAccess quickly pulls this data and populates a secure website.

Assette EasyAccess allows you to easily deliver customized portfolio information and other financial content to your investors via a secure web portal.



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